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- 1.1** This document sets out Cheshire East's first Local Transport Plan (LTP) implementation plan. The plan is aligned with the Government's four year spending review period (April 2011 to March 2015) and contains details of the initiatives which will be delivered in order to meet the objectives and priorities for transport set out in the 15 year LTP strategy.
- 1.2** This implementation plan reflects the feedback from the consultation process held during January and February 2011.
- 1.3** The thematic priorities of the LTP are "ensure a sustainable future" and "create conditions for business growth". Future investment in transport will be directed towards the policies and interventions which support the priority areas to help grow the economy and tackle carbon emissions. The priority policies are listed below.

Ensure a Sustainable Future

- **Policy S1: Spatial Planning** – Seek to minimise the future need to travel through a strategic approach in the Local Development Framework that focuses most new development in locations where there is a good range of housing, jobs, shops and services already accessible by public transport, cycling and walking.
- **Policy S3: Public Transport (Service Levels & Reliability)** – Work with passenger transport operators to explore improvements to service levels and reliability.
- **Policy S4: Public Transport (Integration & Facilities)** – Work with passenger transport providers to improve public transport integration and facilities.
- **Policy S8: Cycling** – Work with stakeholders to improve facilities for cycling so that it is attractive for shorter journeys.

Create Conditions for Business Growth

- **Policy B1: Strategic Partnerships for Economic Growth** – Work with neighbouring authorities, appropriate regional/sub-regional organisations, public transport operators and providers to enhance cross-boundary and strategic investment opportunities in transport.
- **Policy B2: Enabling Development** – Seek to enable appropriate new development by supporting transport infrastructure, regeneration and/or behaviour change initiatives that will mitigate the potential impact of development proposals.
- **Policy B3: Network Management** – Effectively manage the highway network to reduce the level of delay and provide for the needs of all road users including pedestrians, cyclists and motorists.
- **Policy B8: Maintenance** – Adopt a robust and efficient approach to maintenance to minimise deterioration in the highway network and associated infrastructure assets

1 Introduction

- 1.4 The following tables include the schemes and initiatives which we will take forward within each theme to translate the priority policies into action.

2 Initiatives to Ensure a Sustainable Future

Priority Policy	Initiative	Delivery Partners	Location	Year of Implementation	Resource
S1 Spatial Planning	Undertake transport and accessibility assessments of strategic site proposals to inform and influence the Local Development Framework (LDF) and ensure sites have good access to services by sustainable modes of transport (e.g. Walking, cycling, public transport). This will include an assessment of the cumulative impact of LDF proposals and those of neighbouring authorities.	Spatial planning team, neighbouring authorities	Boroughwide	Year 1 & 2 - 2011/12 during development of LDF Core Strategy	Staff & Financial
S3 Public Transport (Integration & Facilities)	Facilitate partnership working with public transport operators through the Cheshire East Public Transport Forum, ensuring ongoing liaison and positive dialogue with operators, including cross boundary working with partners such as the Association of Greater Manchester Authorities (AGMA).	Public transport operators, cross boundary authorities	Boroughwide	Ongoing throughout 2011/15	Staff
	Prepare bids for external funding to support the co-ordination and integration of different modes of transport, as well as improvements to facilities for passengers at bus and railway stations. During year 1 a bid	Health sector, Sustrans, community partnerships	Various Targeted locations still to be determined - will include Crewe & Macclesfield	Year 1 and ongoing throughout	Staff & Financial

2 Initiatives to Ensure a Sustainable Future

Priority Policy	Initiative	Delivery Partners	Location	Year of Implementation	Resource
	will be prepared for the Government's recently announced Local Sustainable Transport Fund.				
	Explore opportunities to improve integration between modes of transport with bus and rail operators, including timetable modifications to reduce interchange times and provision of cycle parking at public transport hubs.	Public transport operators, user groups and community partnerships	Boroughwide	Ongoing throughout 2011/15	Staff
	Work with train operating companies to identify improvements that are needed at Cheshire East railway stations and work in partnership to secure investment through external funding opportunities and developer contributions, particularly in Crewe.	Train operating companies, economic development team	Boroughwide, with particular focus on Crewe and Wilmslow	Ongoing throughout 2011/15	Staff & Financial
S4 Public Transport (Service Levels & Reliability)	Work closely with bus operators to facilitate and encourage as much commercial enterprise as possible, particularly where there is likely to be a concentration of new potential demand (e.g. new employment and housing development sites).	Bus operators, planning team	Boroughwide	Ongoing throughout 2011/15	Staff

2 Initiatives to Ensure a Sustainable Future

Priority Policy	Initiative	Delivery Partners	Location	Year of Implementation	Resource
	Utilise developer contributions to explore innovative public transport solutions, particularly in rural areas.	Planning team	Boroughwide, particularly in rural areas	Ongoing throughout 2011/15	Staff
	Develop new criteria to determine investment in supported bus services. Locally determined criteria will prioritise investment in services in order to contribute to the achievement of strategic priorities for transport within the LTP strategy.	Bus operators	Boroughwide	Year 1 - 2011/12	Staff & Financial
	Work with strategic partners and rail investment lobby groups to influence rail service specifications. The two main franchise agreements serving Cheshire East are due for renewal - the West Coast Franchise (currently Virgin Trains) in 2012 and the Northern Franchise (currently Northern Trains Rail) in 2013.	DfT, AGMA, Welsh Assembly Gov. (WAG), rail user groups, community partnerships	Boroughwide	Ongoing until 2013	Staff
	Work with partners including Middlewich Town Council to support the re-opening of the Sandbach to Northwich railway line to passengers and seek funding opportunities to take	Middlewich Town Council, Cheshire West Council	Sandbach, Middlewich	Ongoing throughout 2011/15	Staff

2 Initiatives to Ensure a Sustainable Future

Priority Policy	Initiative	Delivery Partners	Location	Year of Implementation	Resource
	this scheme through the next development stage.				
S8 Cycling	Support the Cheshire East Cycling Forum to promote improvements to the facilities for cyclists and encourage more people to cycle more often as part of everyday life	Sustrans, Cheshire East Cycling Forum, health sector	Boroughwide	Ongoing throughout 2011/15	Staff
	Prepare bids for external funding (e.g. Local Sustainable Transport Fund) to improve cycling infrastructure, including junction and route improvements, more on-road cycle lanes and off-road routes and, improve route signing and to also include <u>promotion and publicity campaigns.</u>	Sustrans, Cheshire East Cycling Forum, health sector	Boroughwide	Ongoing throughout 2011/15	Staff & Financial
	Seek developer contributions through the planning process to provide greater access to cycling facilities in town centres, community facilities, service and employment locations.	Planning team, Service providers, Sustrans	Boroughwide	Ongoing throughout 2011/15	Staff
Complementary Policies: Further schemes and initiatives within the "Ensure a Sustainable Future" theme will be implemented as resources allow within the policy areas of S2 Climate Change - Mitigation & Adaptation, S5 Public Transport (Information & Marketing), S6 Public Transport (Fares & Ticketing), S7 Walking and S9 Technology & Energy Efficiency.					

3 Initiatives to Create Conditions for Business Growth

Priority Policy	Initiative	Delivery Partners	Priority Location	Year of Implementation	Resources
B1 Strategic Partnerships for Economic Growth	Work with strategic partners through the Local Enterprise Partnership (LEP) to secure improvements in transport to facilitate economic growth - including neighbouring authorities, Manchester Airport, Network Rail, Highways Agency and visitor economy partnerships.	Cheshire & Warrington LEP	Boroughwide	Ongoing throughout 2011/15	Staff
	Work in partnerships with the Highways Agency to deliver the A556 Knutsford to Bowden dual carriageway upgrade scheme, ensuring the concerns of local residents are considered and incorporated wherever possible.	Highways Agency, Knutsford Area Partnership	Knutsford	To be confirmed	Staff
	Support and engage in proposals for improving rail connectivity through High Speed Rail and the Northern Hub capacity improvement scheme. The Northern hub will release capacity in central Manchester and unlock improvements in the speed, frequency and reliability of train services across Cheshire East.	Network Rail, <u>DfT</u> and <u>GMPTA</u> .	Boroughwide	Ongoing throughout 2011/15	Staff
	Work with Association of Greater Manchester Authorities (AGMA) to carry out feasibility studies of tram-train opportunities in the north of the Borough, particularly Park & Ride sites	AGMA, Highways Agency	North of the Borough	Ongoing throughout 2011/15	Staff & Financial

3 Initiatives to Create Conditions for Business Growth

Priority Policy	Initiative	Delivery Partners	Priority Location	Year of Implementation	Resources
B2 Enabling Development	from the strategic road network into the city centre.				
	Work with partners to develop a bid for the Governments Local Sustainable Transport Fund to support economic growth and reduce carbon emissions.	Economic development team, business community	Various locations still to be determined - will include Crewe	Year 1 - 2011	Staff
	Work with the planning team to develop a new approach to 'Tariff Based' developer contributions that enables improvements to both local and strategic transport provision. Facilitate provision for walking, cycling, public transport and recharging points for hybrid or electric vehicles in large new developments in order to reduce carbon emissions.	Planning team, highway development control team, developers	Boroughwide	Ongoing throughout 2011/15	Staff
	Continue to work with the Department for Transport (DfT) to develop the business case to provide funding for Crewe Green Link Road which will unlock new development opportunities in Crewe.	DfT, planning team	Crewe	Year 1 - 2011	Staff & Financial
	Work with the Highways Agency and developers to agree a preferred solution to resolving capacity and safety issues at	<u>Highway Agency, A One + (managing agents</u>	<u>Sandbach</u>	<u>Year 1 (agreed solution) Year 2 (Funding</u>	Staff

3 Initiatives to Create Conditions for Business Growth

Priority Policy	Initiative	Delivery Partners	Priority Location	Year of Implementation	Resources
B3 Network Management	<u>Junction 17 of the M6. Develop an agreed funding strategy with partners to implement this solution.</u>	<u>for Area 10).</u> <u>developers</u>		<u>approach and agreement)</u>	
	Work with partners to deliver further infrastructure that unlocks new development opportunities, including capacity improvements on the A500 Barthomley link, Crewe Green Roundabout and the provision of Middlewich Eastern Bypass, along with a suitable highway link between the A536 and A523 to open up the South Macclesfield Development Area.	Developers, land owners, funding bodies, planning team.	Boroughwide	Ongoing throughout 2011/15	Staff
	Monitor implementation of the Network Management Plan, outlining how the highway network will be managed to secure the efficient movement of traffic and ensuring the asset is used as affectively as possible. This will include cross-boundary "route management" of freight and commuter routes, as well as reviewing the efficiency of winter gritting and preparing for climate change.	Neighbouring authorities, Highways agency, Highway service provider	Boroughwide	Ongoing throughout 2011/15	Staff
	Monitor the delivery of improvements and efficiencies in junction operation and improve co-ordination of roadwork / major event management to minimise network disruption through the new highway contract.	Highway service provider, Cheshire Police	Boroughwide	Ongoing throughout 2011/15	Staff

3 Initiatives to Create Conditions for Business Growth

Priority Policy	Initiative	Delivery Partners	Priority Location	Year of Implementation	Resources
	Monitor implementation of the programme of remedial work at road rail incursion sites which carry a high risk of road traffic entering the rail line area. Seek appropriate developer contributions where proposals are close to high risk sites.	Planning team, Network Rail, Highway service provider	Boroughwide	Ongoing throughout 2011/15	Staff & Financial
B8 Maintenance	Monitor the delivery of the new highway contract to implement the Transport Asset Management Plan (TAMP) and prioritise investment in structural and operational maintenance across the Borough's highway network. Develop a 'whole' life cycle approach to consider the most effective use of preventative maintenance rather than a reactive approach.	Highway service provider	Boroughwide	Ongoing throughout 2011/15	Staff & Financial
	Monitor the new highway contract to ensure efficiencies in the approach to repairing highway network defects and increase the durability and lifespan of temporary road repairs through the use of innovative technologies and materials.	Highway service provider	Boroughwide	Ongoing throughout 2011/15	Staff & Financial
Complementary Policies: Further schemes and initiatives within the "Create Conditions for Business Growth" theme will be implemented as resources allow within the policy areas of B4 Network Improvement, B5 Freight, B6 Parking, B7 Business Innovation.					

4 Ongoing Strategy Development

Policy	Initiative	Delivery Partners	Priority Location	Year of implementation	Resources
T1 Towns	Develop a series of transport frameworks for towns, in conjunction with the LDF process, to ascertain local priorities and undertake locally specific discussion on transport issues to interpret Boroughwide policies at a local level.	Local Area Partnerships, Town & Parish Councils, Community Groups	Boroughwide	Year 1 & 2 - 2011/12	Staff

5 Other Thematic Areas - Initiatives

5 Other Thematic Areas - Initiatives

Policy	Initiative	Delivery Partners	Location Priority	Year of Implementation	Resources
C1 Community	Implement small-scale improvements to local transport infrastructure identified by Councillors and local communities across the borough.	Local Area Partnerships (LAPs), Councillors	Boroughwide	Year 1 - 2011	Staff & Financial
	Support community-led initiatives for transport and service provision (e.g. community car share schemes, devolution of services), particularly in rural communities.	Service providers, LAPs, Town & Parish Councils, Community & Voluntary Groups	Boroughwide	Ongoing throughout 2011/15	Staff
C2 Accessibility of Services	Work with partner organisations and local communities to make key services easier to access with a particular focus on disadvantaged groups and areas, including people living in rural areas, older people, young people and those without access to a car.	Service providers, LAPs, Town & Parish Councils, Community and Voluntary Groups	Boroughwide	Ongoing throughout 2011/15	Staff

5 Other Thematic Areas - Initiatives

Policy	Initiative	Delivery Partners	Location Priority	Year of Implementation	Resources
C3 Access for all	Provide personalised journey planning advice targeted at disadvantaged groups (e.g. adult social care) to promote access for all.	Social care providers, public transport operators	Boroughwide	Ongoing throughout 2011/15	Staff
	Review concessionary bus travel criteria to ensure it offers value for money and supports broader policy objectives.	Bus operators	Boroughwide	Year 1 - 2011	Staff
H2 Promotion of Active Travel & Healthy Activities	Work in partnership to promote walking, cycling and horse riding as active travel options and healthy activities.	Health agencies, community and voluntary groups, user groups	Boroughwide	Ongoing throughout 2011/15	Staff
H3 Public Rights of Way & Green Infrastructure	Seek to improve and create links to key services (e.g. schools, community centres and tourism destinations) by <u>sustainable</u> routes and green infrastructure such as canal towpaths.	Local Access Forum, landowners, community & voluntary groups, user groups	Boroughwide	Ongoing throughout 2011/15	Staff & Financial

5 Other Thematic Areas - Initiatives

Policy	Initiative	Delivery Partners	Location Priority	Year of Implementation	Resources
H6, H7, H8 Road Safety	Monitor the delivery of road safety measures - education & training, engineering and enforcement - in conjunction with partners.	Highway service provider, Cheshire Police, Cheshire Fire & Rescue, neighbouring authorities	Boroughwide	Ongoing throughout 2011/15	Staff & Financial

- 6.1** In order to monitor the delivery and impact of the LTP implementation plan, the following performance measures will be adopted on a Borough wide basis. Separate local indicators will be considered as part of the process of developing transport frameworks for towns. Additional indicators will include those developed for the new highway service provider. Reporting will be either quarterly or annually in April each year and the Baseline and Targets will be published in the first Annual performance report.

Ensure a Sustainable Future

Proposed Indicator	Measure of Performance	Policy Link
Bus Service - Public Satisfaction	Public overall satisfaction with local bus services (Annual Survey)	S3 Public Transport (Integration & Facilities) S4 Public Transport (Service Levels & Reliability)
<u>Bus Punctuality</u>	% of non - frequent bus services on time	<u>S4 Public Transport (Service Levels & Reliability)</u>
<u>Bus Punctuality</u>	<u>Average excess waiting time for frequent Bus services</u>	<u>S4 Public Transport (Service Levels & Reliability)</u>
Rail Patronage	Footfall at railway stations in Cheshire East	S3 Public Transport (Integration & Facilities)
Commercial Viability of Bus Services	% of supported bus services that become commercially viable	S4 Public Transport (Service Levels & Reliability)
Number of trips made on Demand Responsive Transport	Number of journeys made on Council supported demand responsive services	S4 Public Transport (Service Levels & Reliability)

Proposed Indicator	Measure of Performance	Policy Link
Community Transport Satisfaction	Public overall satisfaction with Community Transport (e.g. Dial-a-Ride). (Annual Survey)	S4 Public Transport (Service Levels & Reliability)
<u>Cycle Training</u>	<u>Number of people receiving 'Bike-ability' training per year</u>	<u>S8 Cycling</u>
Cycle Routes and Facilities	Public overall satisfaction with cycle routes and facilities (Annual Survey)	S8 Cycling

Create Conditions for Business Growth

Proposed Indicator	Measure of Performance	Policy Link
<u>Managing Traffic Orders and Congestion</u>	<u>Number of 'on street' penalty charge notices issued.</u>	<u>B3 Network Management</u>
Public Satisfaction with Roadwork Management	Public Satisfaction with Roadwork Management (Annual Survey)	B3 Network Management
Traffic Levels in Key Urban Areas	Aggregate monitoring data to measure traffic levels, particularly in Crewe and Macclesfield	B3 Network Management
Road Condition - Principal roads	Provides an indication of the proportion of principal road carriageway where structural maintenance should be considered over the next 12 months. This is a significant indicator of the state of the highways asset (former National Indicator 168)	B8 Maintenance
Road Condition - Class B & C.	Provides an indication of the proportion of B and C class road carriageways where structural maintenance should be considered	B8 Maintenance

6 Performance Indicators - 2011/15

Proposed Indicator	Measure of Performance	Policy Link
	over the next 12 months. This is a significant indicator of the start of the highway asset (former National Indicator 169)	
Quality of Footways	Measures the condition of primary and secondary footways in Cheshire East where structural maintenance should be considered over the next 12 months. (New national footway network survey)	B8 Maintenance
Road Condition - Unclassified Road Network	% of unclassified road where structural maintenance should be considered	B8 Maintenance
Public Perception of Highway Condition	Public satisfaction with highway maintenance (Annual Survey)	B8 Maintenance

Nurture Strong Communities

Proposed Indicator	Measure of Performance	Policy Link
Delivery of Local Infrastructure Schemes	% spend of allocated budget in each financial year	C1 Community
Availability of Community Transport	Public perception of the availability of community transport (Annual Survey)	C1 Community
Availability of Community Car Schemes	Number of community car schemes in operation throughout Cheshire East	C1 Community
Ease of Access to Key Services (All People)	Annual public opinion survey	C2 Accessibility of Services
Ease of Access to Key Services (People with Disabilities)	Annual public opinion survey	C3 Access for All

Other Key Indicators

Proposed Indicator	Measure of Performance	Policy Link
Mode of travel for journey to school	Children travelling to school - mode of travel usually used (former National Indicator 198)	Y1 Travel to Education
Number of people killed or seriously injured	Continue to collect data subject to new guidance from the Department for Transport (former National Indicator 47)	H6, H7, H8 Road Safety